

Cut out the score card and take it with you when you shop!

Fold

Fold

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ClimateCounts

Climate Counts offers consumers an objective, balanced way to know if companies are taking active steps to reverse climate change. Companies are scored annually on their voluntary efforts: the higher the score, the higher the company's commitment to reversing climate change. And they can improve their scores as they move to do more.

Climate Counts is a New Hampshire-based non-profit organization launched by organic pioneer Stonyfield Farm in collaboration with Clean Air-Cool Planet. Our board is comprised of environmental and business leaders.



We welcome your comments! Share your ideas, stories, and thoughts about our ratings at comments@climatecounts.org

Show companies YOU think their climate actions really do count!

one two

Let them know that climate change matters to you. Want them to do better? Tell them. Excited about their leadership? Let them know that, too.

Support high-ranked companies when you shop and invest.

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How YOU shop and invest CHANGES the world.

ClimateCounts climatecounts.org

ClimateCounts

Business has the power to change the world and YOU have the power to change business.

you can make a huge difference by supporting companies that take climate change seriously —and avoiding those that don't.

June 2007

Scores based on public information available through mid May 2007. This company is a conglomerate, with significant holdings in the sectors as well as others. It is presented here with some of its major companies as one of the retail leaders investigated by Climate Counts.

Score	Company
0	Amazon.com
2	eBay
17	Google
31	Microsoft
36	Yahoo!
Score	INTERNET/SOFTWARE
2	Apple
29	Nokia
33	Samsung
34	Siemens*
36	Hitachi
41	Dell
51	Sony
59	Hewlett-Packard
60	Motorola
66	Toshiba
70	IBM
77	Cannon
Score	ELECTRONICS
43	Pfizer & Gambia
55	Johnson & Johnson
57	Novartis
61	General Electric*
57	News Corporation
24	Disney
10	Time Warner
3	Viacom
0	CBS
Score	MEDIA
48	SABMiller
29	Anheuser-Busch
15	Moison Coors Brewing
20	Heineken
Score	BEVERAGES - BEER
73	Nike
39	Gap Inc.
15	Levi Strauss
5	Limited Brands
2	VF Corporation
1	Levi Strauss
0	Jones Apparel Group
Score	FOOD SERVICES
46	Starbucks
22	McDonald's
1	Yum! Brands
43	Kraft Foods
50	Grupo Danone
57	The Coca-Cola Company
63	Stonyfield Farm
71	Unilever
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Scores are intended only for comparison of companies within sectors.

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The Climate Counts Company Scorecard is a unique and powerful tool to help stop global warming.



Three ways to use this handy guide:

- **Use it when you shop.** Whether you're looking for a computer, laundry detergent, or even a six-pack of beer, your dollars send a strong message to companies that "climate counts" to you, your friends, and your family.
- **Use it when you invest** or use it to inform other investors. Invest in companies that rank highly and divest from those that don't.
- **Use it to send a message.** Visit www.climatecounts.org and send an email to companies to let them know what you think of their score. Ten seconds of your time can change the world!

When you shop, invest or send a message, you are letting companies know what matters to you. Companies pay attention.



To keep the world from getting "hot," your purchases count. But how do you know what companies are really "cool"? Climate Counts rates companies from 0 to 100 and ranks them against their main competitors. We score companies with 22 questions that determine if they've:

- **MEASURED** their climate footprint
- **REDUCED** their climate impact
- **PUBLICLY DISCLOSED** their climate protection efforts
- **SUPPORTED** (or blocked) progressive climate legislation

Fold in half